



MEET

IBRAR MUSHTAQ

Digital Marketer

ABOUT ME

"Hi! I Am Ibrar Mushtaq Mastering the art of digital growth, I specialize in crafting impactful Facebook, Instagram, and TikTok ad campaigns that propel your brands to new heights in dynamic e-commerce landscape."

EDUCATION

Bachelor of Science - BS
Field of study - BS - Computers Science
University : Bahauddin Zakariya University
Start date : From October 2018
End date : September 2022

WORK EXPERIENCE

I bring extensive experience as a Social Media Marketing Specialist. At Cosmetic Mart, my expertise in targeted ad campaigns on Facebook, Instagram, and TikTok fueled a 40% surge in online sales and elevated brand recognition. Poshak Mahal benefited from my content management skills, achieving a 50% growth in Instagram followers and enhanced customer engagement. For Desi Market, my proficiency in Facebook, Instagram, and TikTok ads drove a significant 60% increase in website traffic, bolstering e-commerce expansion. Finally, my strategic social media approach for Womanhood.pk amplified brand visibility, engagement, and customer loyalty across multiple platforms.

CONTACT



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EXPERTISE

Social Media Marketing

100%

Facebook Ads

100%

Instagram Ads

100%

Tiktok Ads

100%

MY ACHIEVEMENTS & CERTIFICATIONS IN DIGITAL MARKETING

I have accomplished significant milestones and gained valuable expertise in digital marketing. I successfully completed a comprehensive 10-month digital marketing course at the Institute of Digital Marketing Pakistan, honing my skills in various aspects of the field. Additionally, I've pursued further growth by undertaking specialized courses on platforms like Udemy, focusing on digital marketing and social media marketing, including Facebook, Instagram, and TikTok ads. These achievements and certifications underscore my commitment to staying at the forefront of industry trends and enhancing my proficiency in the digital marketing landscape.

Certificates



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